

NATIONAL ADVOCACY





866 348-3800 Since 1996

www.mydentalbroker.com

info@mydentalbroker.com

Are you thinking you may want to buy a practice some day? Call us, we will walk you through the preparatory stages:

1. Establish a banking plan. Find out what you qualify for now and what you may choose to do to prepare your portfolio.
2. How much debt is too much debt to buy a practice?
3. How to review the financial analysis of an opportunity and learn to prepare ownership projections and budgeting.
4. Due Diligence. What information do you need and what to look for.
5. The advertising plans. Can you grow a practice quickly? How much will an advertising program cost?
6. The letter of Intent. Understand the process of successfully submitting an offer on a practice.
7. What is the best way to retain the patients and the staff in a transition.

We are a proud, family owned brokerage with over 25 years experience in facilitating successful transitions. Consider working through this with us now to be better prepared and plan for when and if the time comes to own. There is no fee for this process.

Whether you buy a practice through our brokerage firm or not, this will help you prepare. This may also be a significant help in deciding what you may want to look for in a practice and to be ready when that right one comes along. Call us today to get started!

Our brokerage team that works and resides in Oregon:



Broker

adam@mydentalbroker.com

(541) 520-5507

Adam Bratland



President/Broker

paul@mydentalbroker.com

(866) 348-3800

Paul Consani



VP/Broker

joe@mydentalbroker.com

(503) 858-5350

Joe Consani

INSIDE THIS ISSUE

FEATURES


- 14 NATIONAL ADVOCACY**
- 17 STUDENTS AT ADA LOBBY DAY**
- 18 ADA PRIORITIZES FEDERAL LEGISLATION ON DENTAL WORKFORCE, EDUCATIONAL DEBT, AND NON-COVERED SERVICE LAWS**
- 24 ADVOCACY IN ACTION**
- 26 THE DENTAL FOUNDATION OF OREGON**
- 27 ODC AWARD WINNERS**
- 30 2024 OREGON DENTAL CONFERENCE**

DEPARTMENTS

- 5 GUEST EDITORIAL**
- 7 NEW MEMBERS**
- 9 EVENTS AND EDUCATION**
- 11 BOARD OF TRUSTEES MEETING HIGHLIGHTS**
- 13 MEMBER BENEFIT OF THE MONTH**
- 33 THANK YOU, SPONSORS!**
- 34 CLASSIFIED ADS**
- 34 INDEX TO ADVERTISERS**




Connect Online

-  **Oregon Dental Association**
-  **OregonDental channel**
-  **Oregon Dental Association (private group)**
-  **@oregondental**

Membership Matters is an official publication of the Oregon Dental Association in support of its core purpose to advance the dental profession and promote the highest standard of oral health and oral health care.

Membership Matters is an official publication of the Oregon Dental Association in support of its core purpose to advance the dental profession and promote the highest standard of oral health and oral health care.

 8699 SW Sun Pl, Wilsonville, OR 97070, 503-218-2010 | 800-452-5628, info@oregondental.org, www.oregondental.org.



PUBLISHED MAY 2024/ODA-K0624 *Membership Matters* (ISSN 1082-4111) (USPS-905060) is published monthly (except January, July and October) by the Oregon Dental Association, 8699 SW Sun Pl, Wilsonville, OR 97070. All statements of opinion and of alleged fact are published on the authority of the writer under whose name they appear and are not to be regarded as the views of the ODA or its subsidiaries or affiliates. Subscription to *Membership Matters* is a member benefit of the Oregon Dental Association. The annual subscription rate for nonmembers is \$40. Single copies may be purchased for \$5 each.

Advertising. The acceptance of advertising for publication in *Membership Matters* should not be construed as endorsement by ODA of the advertiser or of the product or service being advertised. For advertising rates and information, contact Robyn Mourant at 1-800-796-2638, ext. 4324, or rmourant@naylor.com.

The entire contents of this publication are copyrighted by the Oregon Dental Association, 2024. All rights reserved. No part of this publication may be reproduced, reprinted, stored in a retrieval system, or transmitted in any form or by any means, electronic, mechanical, photocopying, recording, or otherwise without the prior written permission of the editor and the author.

Periodicals postage paid at Wilsonville, Oregon, and at additional mailing offices. POSTMASTER: Send address changes and all correspondence to: 8699 SW Sun Pl, Wilsonville, OR 97070; 503-218-2010 or 800-452-5628 (toll-free in Oregon).

Published by  550 SW 2nd Avenue, Suite 200, Gainesville, FL 32601, Tel: 800-369-6220 www.naylor.com, **Publisher** Marbella Miller **Editor** Russell Underwood
Layout and Design Manish Dutt Sharma

COVER IMAGE: OREGON DENTAL ASSOCIATION

Protecting dentists. It's all we do.®



At **The Dentists Insurance Company**, our name is our promise. Practice with the confidence that you're covered by TDIC, and our singular focus is you.

Unique understanding of dentists' needs




Unmatched experience and proven expertise

Earned dental association endorsements

Comprehensive coverage at a fair price

Rated A by AM Best for 29 years in a row

See the difference at tdicinsurance.com.

   @TDICinsurance | tdicinsurance.com | Lic # 2361-4

Endorsed by



AM Best Company rating effective February 2023. For the latest rating, access ambest.com.



Stronger Together



By Dr. Barry Taylor

The following is a guest editorial by ODA member Dr. Barry Taylor. Dr. Taylor also works as the Executive Director of the ODA. All members are welcome to submit guest editorials via email to ODA Editor Dr. Alayna Schoblaske (aschoblaske@gmail.com).

THIS PHOTO BELOW PHOTO REMINDS ME OF

the cliché, “a picture is worth a thousand words.” The quick words that come to mind: wellness, community, inspiration, professionalism, advocacy, beauty, altruism, and fun, just to name a few.

It’s sunrise on the second day of the American Dental Association Dentist and Student Lobby Day in our nation’s capital. Over 1,200 ADA members and dental students representing ASDA have taken time out of their busy schedules to travel to Washington, D.C., for three days to participate in Lobby Day. This includes seven doctors from Oregon and 11 students from OHSU School of Dentistry. ADA President Elect Dr. Brett Kessler, who has long been an outspoken advocate for wellness, has invited anyone who is interested to join him for a “no drop” run to the Lincoln Memorial and, specifically, the step that includes an engraving marking the spot where Dr. Martin Luther King Jr. gave his “I Have a Dream” speech in 1963.

Over 100 dentists and students (including me!) meet at 6:00 a.m. for the 2+ mile jaunt to the Memorial. After some time appreciating a beautiful sunrise, Dr. Kessler speaks from near the MLK step, asking us each to reflect on the sacrifices that Dr. King made, and for each of us to find

inspiration in some manner from those sacrifices others have made for us.

Overlooking several of the other memorials along the National Mall, I am sure I was not the only one feeling inspired by the stories that each of these memorials represents: the soldiers represented in the Korean War Memorial, the obelisk memorial to the humble Father of our Country George Washington, or the noble statue of Abraham Lincoln behind us, a symbol of his diplomacy and wisdom.

It is highly unlikely that any of us will have such memorials on the National Mall commemorating us; however, Lobby Day brought together 1,200 dental professionals in their own way making time to be part of a community to strengthen our profession – 1,200 people who are inspired to be together to advocate for student debt assistance during residency programs and for faculty at dental schools. Speaking with staff of representatives and senators (and sometimes the legislators themselves) about funding for oral health care workforce issues. Urging members of Congress to extend federal protections against dental insurance companies setting fees for non-covered services.

I know that many dentists don’t believe in the value of the ADA, yet I ask myself – and all of you – a question. What can a dentist who is not a member do to help with any of these issues? I’ve never seen legislation introduced by an individual that addresses any of these issues. The reality is that legislation in Salem and Washington, D.C., needs the lobbying power and knowledge of organized dentistry – of the ADA and the ODA – to be passed.

The 100+ professionals in this photo are having fun while making a sacrifice to help our profession.

You don’t need to travel to Washington, D.C., and wake up at 6:00 a.m. to go for a run to hear an inspirational message. But supporting and encouraging those who do is a great way to help our profession. Your membership does make a difference by supporting those professionals and, in turn, supporting your profession, your practice, and your patients. We are stronger together. ●



DR. ROBERT MCNEILL

The opinions expressed in this editorial are solely the author’s own and do not reflect the views of the Oregon Dental Association or its affiliated organizations.



Receive
\$50 OFF
 your first case & SEE
 the Difference!

Introducing...

DREAM ALIGNERS™

Perfect your patients' smiles with **DREAMALIGNERS™**!

Premium, FDA-cleared materials, our aligners are the ultimate solution for anterior and premolar malocclusion.

Superior Technology & Performance

Experience the benefits of our cutting-edge elastomeric layer, encased in a dual shell construction. This ingenious design guarantees a constant and reliable force, delivering exceptional benefits including:

- **Precise fit for optimal results**
- **Sustained force retention**
- **Accelerated treatment protocol**
- **Unparalleled durability**
- **Unmatched patient comfort**

Send your digital cases today!



DREAM for Aesthetic Cases

DREAMALIGNERS™ resist both tearing and staining, staying clear for inconspicuous treatment. Ideal for mild to moderate cases, including:

- **Crowding**
- **Open Bite**
- **Spacing**
- **Midline Shift**
- **Overbite**



Discover the ultimate in orthodontic innovation and embrace a new standard of excellence.

Assured Dental Lab®

877.283.5351
 www.assuredentallab.com

Quality Products at Amazing Prices. Case after Case.

Welcome New ODA Members

WELCOME TO OUR NEWEST MEMBERS! Please reach out to these new members and welcome them into the ODA community.

Deepti Gupta-Johnson, DMD
Multnomah Dental Society

Janelle Peterson, DDS
Clackamas County Dental Society

John Holt, DMD
Clackamas County Dental Society

Jordan Walle, DMD
Klamath County Dental Society

Hyungsup Lee, DMD
Multnomah Dental Society

Christian Watson, DDS
Klamath County Dental Society 

SUCCEED WITH US

Work with passionate teams that deliver care for the benefit of their patients' long-term oral health. We're hiring in Oregon, Washington and Idaho.

Apply today at wdgcareers.com/oda

Elizabeth Gustafson
503.351.1968
egustafson@willamettedental.com

Willamette Dental Group 

MORE THAN JUST A CASE.

*At O'Brien, you're not just another
crown on the production line.*



O'Brien
DENTAL LAB

Events & Education

Component CE Calendar

CONTINUING
EDUCATION

Calendar provided by Mehdi Salari, DMD

This calendar is current as of May 17, 2024.

Please visit the host dental society website for the most up-to-date information.

Date	Dental Society	Course or Event Title	Speaker	CE	Location	More Information
06/6/24	Washington	General Meeting/Social			Langers Entertainment Center	RSVP to execdirector@washingtoncountydental.org
06/11/24	Lane	Retiree Luncheon	-	-	TBD	Register: www.bit.ly/LCDSEVENTBRITE
06/20/24	Multnomah	Women in Dentistry - Wine/Paint Night	-	-	Bottle and Bottega	Info/Register: www.multnomahdental.org
08/15/24	Southern Oregon	Ergonomics and More	Dr. Jordan Spence (Physical Therapist)	2	Medford (West Orthodontics)	Info/Register: www.sodsonline.org
09/19/24	Central Oregon	TBA	TBA	2	Bend (Riverhouse Convention Center)	More info email: drjessicahenderson@gmail.com
09/19/24	Multi-Component Event	Fall Kick Off / Tailgate Event	-	-	ODA Parking Lot	Info/Register: www.multnomahdental.org
09/26/24	Clackamas County Dental Society	Fall Social / Arcade Game Challenge			Dave & Busters, Clackamas	RSVP to executivedirector@clackamasdental.com
10/16/24	Multnomah	3D Imaging	Dr. Saulo Sousa Melo	2	Portland (OHSU SOD)	Info/Register: www.multnomahdental.org
10/18/24	Lane	Suturing for Success: (Hands-on, Limited to 30 people)	Dr. Nabeel Cajee	2	Eugene (Lane Community College)	Register: www.bit.ly/LCDSEVENTBRITE
10/23/24	Multnomah	TBA	Saulo Sousa Melo, DDS, MSD, PhD, MS	2	Portland (OHSU SOD)	Info/Register: www.multnomahdental.org
11/07/24	Multnomah & Washington	New Dentist Event	-	-	Langers Entertainment Center	Info/Register: www.multnomahdental.org
12/06/24	Lane	Advances in Dental Pharmacotherapy	Karen Baker, RPh, MS	3	Eugene (Lane Community College)	Register: www.bit.ly/LCDSEVENTBRITE
01/17/25	Multnomah	Medical Emergencies	TBA	4	TBD	Info/Register: www.multnomahdental.org
03/19/25	Multnomah	CE Course	TBA	2	TBD	Info/Register: www.multnomahdental.org
05/21/25	Multnomah	Annual Meeting / Table Clinics	TBA	2	TBD	Info/Register: www.multnomahdental.org

Find this calendar online at www.oregondental.org. Click “Meetings & Events” > “Calendar of Events”.

Looking for additional ways to get CE? The American Dental Association has a large collection of webinars and on-demand video learning opportunities available, many of which are free to members. Visit adaceonline.org to catch up on the latest offerings on your own schedule. 🎧

OUR PACIFIC NORTHWEST GENERAL DENTISTS AND SPECIALISTS ENJOY:



- Competitive base salaries and additional incentive-based pay
- Generous medical and dental coverage
- Rich employer-paid 401(k) contributions
- Market leading paid time-off
- An opportunity to become an owner in the business
- Camaraderie and professional growth that a group practice offers
- Four-day workweeks and minimal time on call

PERMANENTE DENTISTRY®
Permanente Dental Associates

ONLINE: WWW.PDA-DENTAL.COM
 PHONE: 503-467-6752
 EMAIL: PDAJOBS@KP.ORG

Well qualified dentists with a preferred one-year experience (can be met with a GPR or AEGD Fellowship) are encouraged to contact our recruitment team.

2023-2024 ODA BOARD OF TRUSTEES

PRESIDENT

Mark Mutschler, DDS, MS
 Clackamas County Dental Society

PRESIDENT-ELECT

Caroline Zeller, DDS
 Multnomah Dental Society

SECRETARY-TREASURER

Michael Naughton, DMD
 Multnomah Dental Society

AT-LARGE MEMBERS

Jared Adams, DDS
 Central Oregon Dental Society

Todd Beck, DMD
 Multnomah Dental Society

Paul Botsford, DMD
 Southern Oregon Dental Society

Kent Burnett, DDS
 Southern Willamette Dental Society

Amberena Fairlee, DMD
 Central Oregon Dental Society

Denise Gates, DMD
 Clackamas County Dental Society

Stacy Geisler, DDS, PhD
 Clackamas County Dental Society

Bryan Guthrie, DMD
 Clackamas County Dental Society

Olesya Salathe, DMD
 Clackamas County Dental Society

ASDA REPRESENTATIVE

Marin Kennedy
 Trustee

ADA DELEGATES AT LARGE

Eddie Ramirez, DMD
 Julie Spaniel, DDS

NON-VOTING MEMBERS

Alayna Schoblaske, DMD
 Southern Oregon Dental Society
Editor

Scott Hansen, DMD
 Multnomah Dental Society
Speaker of the House

WHAT WOULD YOU RATHER BE DOING?



PROFESSIONAL PRACTICE SPECIALISTS

LET US GET YOU THERE

800-645-7590

practicesales.com

Practice transitions since 1990

Board of Trustees Meeting Highlights

Oregon Dental Association
Board of Trustees Meeting
March 15, 2024

- Dr. Amberena Fairlee was elected as the incoming President-Elect for 2025.
- The board heard a presentation on the Dentist/Dental Hygiene compact from the American Association of Dental Boards Council (AADBC).
- The component task force suggested a pilot project be started for those components who are out of compliance or understaffed.
- The board approved an endorsement of Umpqua Bank's Advantage Program.
- The Lobby team reported on the 2024 legislative session.
- Dr. Linda Edgar, ADA President and President-Elect Dr. Brett Kessler reported on new 2025 ADA initiatives. 🗣️



Go Digital and Save Time for You and Your Patient

NDX Digital Dentures utilize an efficient workflow that may eliminate up to three appointments to help save time in your practice, making it more convenient for you and your patients.



**GET STARTED TODAY WITH
NDX DIGITAL DENTURES!**
SCAN THE QR CODE to learn more.
NationalDentex.com/digital-dentures

©2024 National Dentex, LLC. All Rights Reserved.



"We now have the ability to reduce the amount of time before a patient can have their dentures. Because we are able to take digital impressions and couple it with photos, the printed try-ins are almost always spot on. That means we do not need multiple try-in appointments that add stress and cost."

Dr. Luis Mariusso
Knoxville, Tennessee

SAVE THE DATE FOR THE 2024

ODA House of Delegates!



The 2024 ODA House of Delegates will take place virtually on September 28th, 2024. All ODA members are welcomed and encouraged to attend—mark your calendars and plan to serve as a delegate for your local component society. We look forward to “seeing” you there!

ODA LEADERSHIP POSITION OPENINGS: APPLY BY JULY 1ST.

Have you ever wanted to make an impact in a new way? Lend your ideas and involvement today!

ODA has several open positions for members to serve in leadership roles: ADA Delegate at Large, At-Large Trustee, Secretary-Treasurer, and Leadership Development Committee. You can view descriptions of each position here: <https://www.oregondental.org/about-us/leadership-governance/house-of-delegates>

Interested? Submit a completed application and resume to Janell Snyder at leadership@oregondental.org by July 1st. Individuals may still declare candidacy after that date and from the HOD floor.

Member Benefit of the Month: ADA Action Alerts

AS A MEMBER OF THE OREGON DENTAL ASSOCIATION, you also have the benefit of being a member of the American Dental Association (ADA), the country's leading oral health advocate. While our team is busy advocating for policies supporting dentists and their patients in Oregon, the ADA is doing the same thing at the federal level.

While one great way to get involved with the ADA's advocacy work is by attending the ADA Dentist and Student Lobby Day in Washington, D.C., another way to make your voice heard as an advocate for dentistry is by engaging with the ADA's action alerts.

ODA members have likely seen action alerts in their inbox from the ADA's Legislative Action Center. These action alerts make it easy for dentists, patients, or others in your office to easily send a letter to your members of Congress urging them to support or oppose legislation that could have a significant impact on dentistry and oral health.

These alerts – and your willingness to take action using them – help strengthen the ADA's advocacy work in Washington, D.C., and ensure that U.S. Senators and Representatives are hearing directly from those engaged in oral health in their home districts.

How can I help support ADA's advocacy work?

The next time you receive an ADA action alert in your inbox, click on the link to send a letter to your members of Congress and make your voice heard on the issues the ADA is most engaged in!

If you don't already receive ADA's action alerts, you can visit ada.org/advocacy/legislative-action-center to sign up. 📧

“The ADA's action alerts enable me to be engaged with federal policies and bills that impact my ability to hire staff, address challenges with insurers, and treat patients. Without this member benefit, I wouldn't know what our advocates in D.C. are working on, and I would miss my opportunity to make my voice heard.”

– Rachel Meek, DMD

ODA Members Recap Lobby Day Experience

THIS YEAR, THE OREGON DENTAL ASSOCIATION SENT seven dentists and 11 dental students from OHSU to Washington, D.C., for four days to attend the American Dental Association Dentist and Student Lobby Day. Hear first-hand from some of the attendees about what they learned and what made an impact.

Dr. Amberena Fairlee

This was my first opportunity to experience Lobby Day, and what an experience it was! From spending the days surrounded by eager dental students and dentists,

to exploring our nation's capital, to lobbying our elected officials, I have never been more proud to be a dentist. I don't have a singular favorite moment because every moment felt valuable. I appreciated the opportunity and the support that the ADA and ODA gave us to be able to fight for legislation that protects and aids all dentists.

Dr. Rachel Meek

I was so excited to attend ADA Lobby Day as a new dentist. My favorite part of the entire experience was seeing how much weight the voices of our



dental students and new dentists had on our elected representatives' understanding of the issues we face in our profession and their impact on our patients and communities. Walking into offices in our Molar Bear scarves made such an impact, too! I am so proud to represent Oregon and the ODA!

Dr. Alayna Schoblaske

While I have attended other ADA events, this was my first Lobby Day, and I can definitely see why so many members call this their favorite day of the year. It was incredible to see the power of the ADA's advocacy in action! It was interesting to hear about the work that many of our Oregon legislators are already doing to address workforce and student loan reform, and it was a great opportunity for our dentists – and especially our

dental students – to educate the legislative staff about our particular dental priorities. I am hopeful that the REDI Act will become a reality! Outside of advocacy, it was definitely a highlight to watch the solar eclipse from the National Mall and to watch the sunrise from the Lincoln Memorial. I am grateful that we live in a country where our lawmakers have an open-door policy, and I am grateful to the ADA and ODA for facilitating the opportunity to visit our legislators and advocate for our profession.

Dr. Julie Spaniel

It was my first incredible experience at the ADA Lobby Day this year. The highlight of the experience was watching the students in action. Student loan reform was at the top of my list!



As the mother of a third-year dental student (who also participated in Lobby Day this year), I empathize with the changes in dentistry over the last 30 years.

Having been a dentist for over 32 years, it's a privilege to use my lived experience to create change in our profession. The change we create is not necessarily going to benefit me, as I am in my twilight years of

practice. Most importantly, the future of our profession depends on the decisions legislators are making today.

Another highlight was stopping to watch the eclipse with the OHSU dental students on Monday afternoon. As we stood in the National Mall, looking up at the sky, little did we know that there was a CNN photographer nearby. Tuesday morning, we were surprised to see our photo on CNN Headline News! 📺

BARRY TAYLOR



ALAYNA SCHOBLASKE



oregon dental
CONFERENCE

We can't wait to see you at ODC 2025!

April 3–5, 2025
OREGON CONVENTION CENTER

OregonDentalConference.org

Advocating for the Future: Reflections on ADA Lobby Day 2024

By Ellen Krippaehne, OHSU Class of 2024

ADA LOBBY DAY 2024 IN WASHINGTON, D.C.,

served as a pivotal moment for dentists and dental students alike, offering a platform to advocate for our rights and engage with policymakers on critical issues. Throughout the event, we embarked on a journey of empowerment, solidarity, and advocacy, driven by a shared commitment to shape the future of our profession.

At the outset of the event, we were able to participate in workshops and training sessions designed to equip us with the skills to effectively communicate our stories to senators and representatives. Through the art of storytelling, students conveyed personal experiences, highlighting the challenges and aspirations of their communities. By crafting narratives, participants made their advocacy more relatable and compelling, underscoring the importance of our voices in shaping policy decisions.

Central to our advocacy were three key issues: DOC Access, student debt relief, and workforce shortages. The Dental and Optometric Care Access Act (DOCA) aimed to safeguard patient and provider protections, preventing insurance plan overreach. Legislation such as the REDI Act and the Dental Loan

Repayment Assistance Act sought to alleviate the financial burden of educational debt for students and faculty. Additionally, the Action for Dental Health Act of 2023 addressed workforce shortages and expanded access to dental care through funding and educational initiatives.

In addition to legislative advocacy, ADA Lobby Day 2024 featured moments of community-building and celebration. A reception provided a fun opportunity for Lobby Day participants to unwind and connect, culminating in a spirited costume contest where attendees showcased their state pride. This camaraderie underscored the sense of unity among participants, reinforcing the bonds forged as advocates for change.

The pinnacle of ADA Lobby Day 2024 was the opportunity to lobby at the Capitol, engaging directly with state representatives and senators. As ODA members, we seized the chance to advocate for our profession, sharing our stories and pressing for legislative action on the REDI Act, the DOCA, and workforce shortages. The REDI Act in particular hit home for many of the students. Since many of us are planning or going into a residency, the REDI Act would help relieve some of the financial burden of dental school

and residency by deferring the interest rates of our student loans. In these interactions, my peers and I were able to share our personal stories. Some of us work part time to offset the burden of student loans. Others want to give back to their communities by providing specialty care in rural areas. I was touched to hear my peers' stories and felt honored that I got to advocate alongside them. Each student played a pivotal role in shaping the future of our profession, advocating for policies that promote equity, access, and excellence in dentistry.

As the event drew to a close, we departed with a renewed sense of purpose and determination. In lobbying our representatives, we had not only made our voices heard but also laid the groundwork for future advocacy efforts. Empowered by our experiences, we returned to Oregon with a commitment to continue advocating for our profession as students.

In conclusion, ADA Lobby Day 2024 was a testament to the power of student activism and advocacy in shaping the future of dental care. Through storytelling, legislative engagement, and community-building, we were able to leverage our collective voice to champion the interests of dental students and dentists and advance policies that promote equity, access, and excellence in the dental field. As we look to the future, we carry forward the lessons we learned and the relationships forged, knowing that together, we have the power to create a brighter, more inclusive future for all, advocating not just for ourselves, but for the future of our profession. ●



ADA Prioritizes Federal Legislation on Dental Workforce, Educational Debt, and Non-Covered Service Laws

By Jennifer Sitton

FEDERAL LEGISLATION

ODA members recently traveled to Washington, D.C., to advocate for three bills identified as priorities for dentists

WHILE THE ODA IS FOCUSED ON SUPPORTING legislation improving access to care and streamlining the activities of dental offices in Oregon, the ADA is actively advocating for policies and legislation at the federal level. Eighteen ODA members and Oregon dental students recently traveled to Washington, D.C., to participate in the ADA Dentist and Student Lobby Day, where they met with members of Congress and their staff to urge them to support bills that have been identified as priorities by the ADA. Below you will find summaries of the three bills that the ADA is prioritizing this year on behalf of dentists and patients.

Dental Workforce

S. 2891, Action for Dental Health Act

One of the ADA's top priorities in the Senate is S. 2891, the Action

for Dental Health Act. This concept, which has already seen a companion bill, HR. 3843, pass out of the House of Representatives, would help address critical gaps in the oral health workforce.

As many dentists in Oregon know, the dental hygienist and dental assistant workforce shortage has been extremely challenging since the pandemic. Nearly 87% of dentists recently told the ADA that recruiting for these positions is extremely challenging, a trend that aligns with what the ODA has heard from its own members, despite many dentists offering new incentives to prospective dental team members. These workforce challenges can result in significant obstacles for access to care, as a lack of dental team members limits the number of patients that dentists can see.

S. 2891 would reauthorize and extend funding for Action for Dental Health through fiscal year 2026. Action for Dental Health has already supported many state-based efforts to reduce dental disease through oral education and expanding the oral health workforce and placing providers in areas with the greatest need, among other important initiatives. S. 2891 would support workforce training and oral health programs with the goal of delivering care to those who need it most, in addition to strengthening and expanding the public/private safety net and bringing dental health education and disease prevention into underserved communities.

The ODA has worked in recent Oregon legislative sessions to try to pass similar legislation that would help address workforce shortages across the state, and anticipates supporting similar legislation going into the 2025 long session.

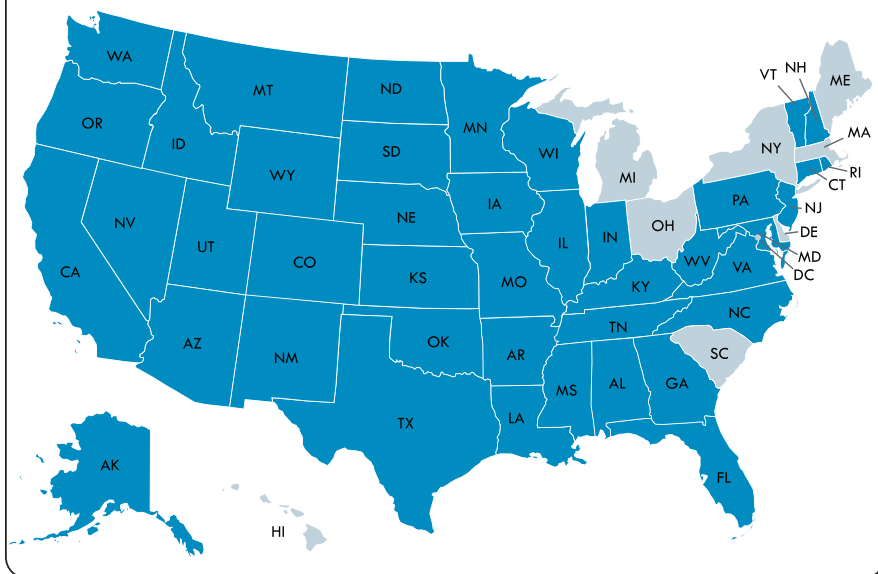
Student Loans and Postgraduate Educational Debt

H.R. 1202/S. 704 | H.R. 7814/S. 2172

Two of the top policy priorities for the ADA this year are H.R. 1202/S. 704, the Resident Education Deferred Interest Act (REDI Act) and H.R. 7814/S. 2172, the Dental Loan Repayment Assistance Act. Both bills seek to establish fair and reasonable methods to offset unprecedented levels of educational debt for dental and medical residents and dental school faculty.

Sixty-five percent of dental school graduates who have educational

States with Dental Non-Covered Services Laws Shaded Blue



debt will start their careers with more than \$300,000 in student loans. Many of these loans have interest rates as high as 9.5% or 10.5%, and payments can last anywhere between 10 and 30 years, depending on the repayment plan.

Educational debt disproportionately impacts new dentists pursuing a low- or non-paying dental or medical residency program, and established dentists hoping to educate students, conduct research, and deliver oral health services through dental school practices and clinics. Even if borrowers are able to have their payments temporarily halted or reduced, the interest accrues regardless. This is essentially an interest penalty just for pursuing a low- or non-paying medical or dental residency or pursuing an academic career.

The REDI Act would allow medical and dental students to automatically defer payments on their federal student loans until after their medical or dental residency is completed, in addition to suspending the accrual of interest on federal student loans during the residency period. The Dental Loan Repayment Assistance Act allows full-time faculty members participating in the Dental Faculty Loan Repayment Program to exclude federal loan repayment assistance from their taxable income.

Dental and Optometric Care (DOC) Access Act S. 1424/H.R. 1385

Oregon is one of 42 states that have already passed laws limiting interference with the dentist-patient relationship when a dentist delivers services not covered by insurers. However, because many dental plans are federally regulated, some

large insurers are claiming that they are exempt from having to follow state laws.

This loophole is why the ADA is prioritizing S. 1424/H.R. 1385, the Dental and Optometric Care Access Act (DOC Access Act) as one of its top issues at the federal level. The bill would prohibit dental and vision plans from setting the fees network that doctors may charge for services not covered by the insurers.

It would also establish some “rules of the road” for provider network participation:

- Prevents plans from establishing nominal payments for otherwise non-covered services in an effort to have such services considered covered inappropriately.

- Limits network agreements to two years for each contract extension unless the doctor agrees to accept a longer contract extension.
- Preserves doctors’ freedom of choice in laboratories.

Non-covered services provisions in dental and vision plans disadvantage enrollees, doctors, and the public at large because they interfere with the patient-doctor relationship, skew the pricing charged to non-subscribers, and encourage the consolidation of the dental and vision insurance industries, resulting in overall higher premiums. This bill, developed at the request of dentists, seeks to address those negative impacts on patients and providers. 📍

Your business deserves better.

Your needs are unique, and you deserve a unique solution. While other banks try to force you into a solution centered around the way they work, we find what actually works for you.

- Customized lending solutions and local decision making
- A dedicated team of bankers with dental financing expertise
- Integrated treasury management solutions

[Learn more at heritagebanknw.com/dental.](https://www.heritagebanknw.com/dental)


Heritage
BANK

Heritage Bank dental financing experts
Chris Kane, Brandon Posey and Amber Clark

503.306.5419 | oregondental@heritagebanknw.com

 Equal Housing Lender | Member FDIC



20 WINS IN 2023

Together, we accomplished so much in 2023, from advancing legislation and scientific research to delivering new resources to help you thrive. Explore these top moments at [ADA.org/wins](https://ada.org/wins).



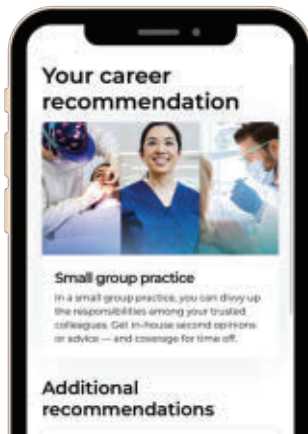
1 With the help of ADA's State Public Affairs program, over 100 bills have been filed by 34 state dental societies looking to **improve dental insurance** in their state to benefit patients and dentists.

2 Continued fighting for improved **access to care**, advocating for expanded payment codes at hospital outpatient and ambulatory surgical centers so patients can avoid surgical center billing limitations that previously denied or delayed treatment.

3 Our **"Dental Sound Bites™"** podcast won 3 national awards, surpassed 100,000 downloads and continues to bring you real talk on the biggest issues facing dentists today.



4 Our **ADA Member App** now has over 26k downloads, offering a career path quiz and expanded career resources, dental licensure support, mentorship opportunities and more.



5 **Debuted the ADA Forsyth Institute**, combining the ADA Science and Research Institute (SRI) and the Forsyth Institute into one world-class research organization driving innovations to propel dentistry forward.



6 **Awarded a \$130,000 grant** from the Crohn's & Colitis Foundation to conduct research on saliva testing to monitor and predict the exacerbation of inflammatory bowel disease in pediatric patients.

7 ADA Chief Economist Marko Vujicic, Ph.D., **testified at the Senate's first oral health hearing** in a decade, about the state of oral health in the U.S. to address policies around health disparities.

8 Created **ADA.org/FMLA**, a central resource on Federal and State policies covering employment leave to support dentists needing time away from the practice.

9 We're now on TikTok! Follow us **@americandentalassoc.**



10 **Strengthened our Tripartite** during the 70+ cross-country visits made to state and local dental societies and schools by ADA leaders.

11 Increased the **Laurel Road student loan refinancing discount** and added a free loan consultation benefit from GradFin.

12 Supported improving children's dental health via 1,265 **Give Kids A Smile®** events nationwide.

13 Connected 9,000+ dentists and dental professionals at **SmileCon® 2023** with 300+ CE offerings, wellness sessions, speakers and networking opportunities.

17 Scientific discoveries from **The Journal of the American Dental Association** attracted broad attention, being cited by the media over 3,000 times.



14 Held the 1st **ADA Health and Well-Being Summit** bringing Tripartite stakeholders and industry experts together to support developing wellness programs for the dental community.

15 Developed **Artificial Intelligence (AI)** standards to assure that future uses of AI and AI-based products support high quality dental care and patient safety.



16 Saved 115,000 dentists' time on paperwork by using the **ADA's Credentialing Service**, powered by CAQH®.

18 ADA Spokespersons provided science-based oral health information to hundreds of media outlets, including **CNN, Good Morning America, The Today Show** and more.

19 Added new member discounts from **Threadfellows, Compliancy Group** and **Avid Traveling!**

20 Published a new clinical practice guideline exploring **management of acute dental pain in children** to support your evidence-based treatment decisions.



2023 Accomplishments



Federal Lobbying Accomplishments

The first half of the 118th Congress ended in 2023 with some notable accomplishments helping the profession even during the divided partisan times in Washington, D.C., during which only 29 bills passed both chambers of Congress and were signed into law.

Workforce

- Advocated for the U.S. House of Representatives to pass the Lower Costs, More Transparency Act, which would extend programs that are integral to bolstering the dental and medical workforce and increase access to health care, particularly in underserved communities.
- Worked to advance the Bipartisan Primary Care and Health Workforce Act out of the Senate Health, Education, Labor and Pensions Committee. The bill includes funding extensions for the State Oral Health Workforce Improvement Grant Program (Action for Dental Health), Community Health Center Fund, the National Health Service Corps, and the Teaching Health Center Graduate Medical Education Program.
- Advanced the Action for Dental Health Act (ADH) out of the House Energy and Commerce Committee by a vote of 50-0. The bipartisan reauthorization of the ADH program through 2028 would direct funding to state and local organizations through a Health Resources and Services Administration oral health workforce grant program. The bill has also been introduced in the Senate.

Dental Insurance Reform

- Continued efforts to improve the dental insurance landscape by getting the Dental and Optometric Care Access Act reintroduced in the Senate and House. The bipartisan federal legislation would prohibit dental and vision plans from setting the fees network doctors may charge for services not covered by insurers.
- Began collaboration to engage with elected leaders to reconsider preemption of current dental insurance laws after recent Supreme Court Decision that ruled the Employee Retirement Income Security (ERISA) insurance plans can be regulated. The ADA is positioned to impact possible upcoming legal cases in the area of ERISA case law apply to dental insurance, limiting federal preemption by insurers.

Access to Care

- Testified at the very first hearing of the Subcommittee on Health Care of the U.S. Senate Finance Committee hearing, titled “An Oral Health Crisis: Identifying and Addressing Health Disparities.”
- Advocated on payments for hospital outpatient (OPPS) and ambulatory surgical centers (ASC) to Centers for Medicare & Medicaid Services (CMS) by supporting higher reimbursement rates for the facilities and eliminating the proposed Medicare pay rate cuts associated with G0330 code.
- Sent comments to CMS in response to a proposed rule on Medicare Advantage pertaining to data collection, transparency in marketing, and quality improvement. CMS noted they are prioritizing MA dental benefits by requiring “detailed reporting on supplemental benefit expenditures by plans in the medical loss ratio report as well as looking cracking down on predatory advertising of supplemental MA benefits.”
- Received agreement from CMS that clinical evidence supports dental services being paid for when they are linked and related to the success of other covered services like treatment for head and neck cancers through treatment of chemotherapy, chimeric antigen receptor T-cell therapy, and the use of high-dose bone modifying agents, or antiresorptive therapy, as well as for medically necessary diagnostic and treatment services to eliminate oral/dental infections prior to or contemporaneously with such treatments.
- Partnered with the American Academy of Pediatric Dentistry to successfully call for the Health Resources and Services Administration to retain a national performance measure for oral health in Title V programs, rather than transitioning to a state measure.

Economic Impact of Dental Offices in the United States



\$478 billion

ANNUAL ECONOMIC IMPACT GENERATED
BY DENTAL OFFICES

\$2.4 million

AVERAGE ANNUAL ECONOMIC IMPACT
PER DENTIST PER YEAR



DENTAL OFFICES SUPPORT

2.5 million jobs

IN THE U.S. ECONOMY
EACH YEAR

1 = 1.4

EVERY JOB IN A DENTAL OFFICE GENERATES
1.4 ADDITIONAL JOBS IN OTHER SECTORS
OF THE ECONOMY

For detailed methodology and analysis of economic impact for each state visit [ADA.org/economicimpact](https://ada.org/economicimpact).

For more information, visit [ADA.org/HPI](https://ada.org/HPI) or contact the Health Policy Institute at hpi@ada.org.



\$7.8 billion

ANNUAL ECONOMIC IMPACT GENERATED BY DENTAL OFFICES

\$2.8 million

AVERAGE ANNUAL ECONOMIC IMPACT PER DENTIST PER YEAR



DENTAL OFFICES SUPPORT

38.1 thousand jobs

IN OREGON EACH YEAR

1 = 1.4

EVERY JOB IN A DENTAL OFFICE GENERATES 1.4 ADDITIONAL JOBS IN OTHER SECTORS OF THE ECONOMY

For detailed methodology and analysis of economic impact for each state visit [ADA.org/economicimpact](https://www.ada.org/economicimpact).

For more information, visit [ADA.org/HPI](https://www.ada.org/HPI) or contact the Health Policy Institute at hpi@ada.org.

American Dental Political Action Committee: ADPAC

THE AMERICAN DENTAL POLITICAL ACTION COMMITTEE (ADPAC) remains one of the largest political action committees in Washington, D.C. Its main function is to reach our dentists and help educate them about what they can do to help the dental profession through advocacy. ADPAC also builds relationships with incumbents and candidates for federal office. ADPAC raises money, distributes political contributions, and engages in grassroots advocacy and political education to help elect leaders who are focused on improving oral

health. One of ADPAC's largest events, ADA Dentist and Student Lobby Day, brings over 1,100 dentists and students to Washington, D.C., for issue briefings, grassroots education, and political training. We're looking for new ways to do even more education and engagement within the political process. I ask you, when was the last time you took any grassroots activity to engage in helping the profession or your patients in Washington, D.C.? Let's find ways where we can do even more together. First, if you haven't already, sign up to be an



advocate at actioncenter.ada.org and receive the latest alerts about critical public policy issues impacting the profession. Second, if you're ever interested in running for any political office, ADPAC hosts a Candidate Workshop for dentists interested in running for political office at any level. Check out ADA.org/ADPAC to get involved and make your voice heard.

Dentists of Oregon Political Action Committee

What is DOPAC?

DOPAC is the nonpartisan political action committee associated with the Oregon Dental Association. It gives campaign contributions to members of both major political parties, supporting candidates who share our vision of what quality oral health care is and should be. DOPAC offers dentists a convenient and powerful means of making candidates for public office aware of the problems that confront oral health care professionals and the patients they serve.

The DOPAC board is made up of representatives from local components across the state.

How is DOPAC funded?

DOPAC is primarily funded by ODA members through a portion of membership dues but also accepts additional gifts from individuals. DOPAC is one of the largest health care political action committees (PACs) in the state – giving Oregon dentists a powerful voice in Oregon politics as a leader in dentistry and oral health.

Get involved!

Candidates connect best with their constituents, and so it is DOPAC's goal to continuously build relationships between ODA members and their state legislators. As an ODA member, you have the opportunity to attend events on behalf of DOPAC and the Oregon Dental Association. Contact ODA staff to share your interest in attending campaign events. ●

2024 DOPAC Board Members

- Jennifer Frankel, DMD – Chair (Marion & Polk, Yamhill, Clatsop)
- Stacy Geisler, DDS, PhD – Chair, Regulatory Advisory Council
- Nathan Hamm, DMD (Lane, Umpqua)
- Paul Lamoreau, DMD (Klamath, Rogue, Southern Oregon, Southwestern Oregon)
- Cindy Layport, DMD (Washington County)
- Mark Mutschler, DDS – Ex-Officio
- Tom Pollard, DMD (Multnomah)
- Barry Taylor, DMD – ODA Executive Director
- Jeffrey Timm, DMD (Eastern, Central, Mid-Columbia)
- Caroline Zeller, DDS – Acting Secretary-Treasurer
- Clackamas County Component Seat (Vacant)
- Southern Willamette Component Seat (Vacant)

Thank you to our 2023 DOPAC Club Level Members!

President's Club (\$500 and up)

- Dr. Teri Barichello
- Dr. Patrick Hagerty
- Dr. Gabriel Kennedy

Leadership Club (\$250-\$500)

- Dr. Christina Alexandroff
- Dr. Roman Alexandroff
- Dr. Kent Burnett
- Dr. Trevor Frideres
- Dr. David Howerton
- Dr. Mark Jensen
- Dr. Gerlad Kennedy
- Dr. James Savage
- Dr. Bradon Schwindt
- Dr. Timothy Welch

Capitol Club (up to \$250)

- Dr. Jeffrey Brady
- Dr. Sarah Pitman
- Dr. Ty Vaughan

Thank you to our 2024 DOPAC Club Level Members!



Handpiece Service Is Our Business

“Trust Your Repairs to the Experts”

Hayes Handpiece Company of Oregon

SERVING ALL OF OREGON AND SOUTHERN WASHINGTON

- Largest Independent Handpiece Repair Company in the World
- High-Speeds, Low-Speeds, Electric Attachments, Endodontic, Oral Maxillofacial, Hygiene and Lab Handpiece Repairs
- Free Prepaid Shipping Mailers
- Free Estimates

- Free In-Office Handpiece Maintenance Demonstrations (Staff Training)
- Fast Turnaround
- Free Loaner Handpieces
- Highest Quality Parts
- Factory OEM or Aftermarket Parts Available
- Fiber Optic Replacement and Rethread Service

Mention this ad and receive \$30 OFF YOUR NEXT REPAIR!






Ask us about CERAMIC BEARING UPGRADES for your high-speeds!



Hayes Repair Partners



154 SE Condor Dr. • Gresham, OR 97080
 david.parke@hayeshandpiece.co • 503-491-1724
www.hayeshandpiece.com

2024 Prineville Paddy Pint

THE MARCH 17, 2024 PRINEVILLE PADDY PINT participants enjoyed unusually warm weather, with more than 600 people who ran and walked the 10K, 5K and two-mile courses and enjoyed the fun, games, and drink and food stops along the way. The annual event, fiscally supported by the Crook County Foundation, provides charitable funding to a number of Crook County nonprofit organizations. The Dental Foundation of Oregon's Tooth Tax program is a donation recipient.



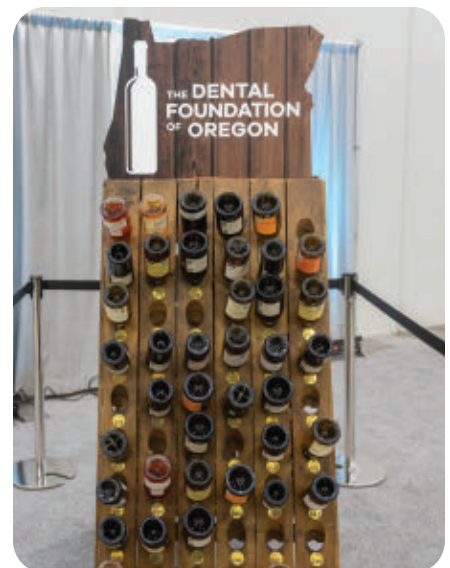
THE DENTAL FOUNDATION OF OREGON

2024 Oregon Dental Conference

THANK YOU TO EVERYONE WHO JOINED US at The Dental Foundation of Oregon booth at this year's Oregon Dental Conference! For our third year in a row, the Wall of Wine sold out, and guests enjoyed visiting the replica Old Town Oregon neon sign where folks grabbed selfies! Hundreds of guests took a tour of the brand-new Tooth Tax and learned about employment and volunteer opportunities aboard the Taxi. Visitors received a commemorative Tooth Tax key ring and yellow DFO/Tooth Tax shopper bag and had the opportunity to enter a raffle for an authentic wooden German wine box filled with all sorts of goodies. Thank you to the team at US Bank for helping with the duties of officially drawing the name of our winner. Dr. David Dowsett was randomly chosen as the winner! We look forward to seeing all of you in 2025!



LORICKERMAN PHOTOGRAPHY



ODC New Dentist Award – Adam Fox, DMD

By Melody Finnemore

THE YOUNGEST OF SIX CHILDREN

in a military family, Dr. Adam Fox was born in California and lived in New Jersey, Arkansas, and overseas before moving to the West Coast. His wife grew up in Medford, and they moved back to her hometown, where they are raising their five children and he owns Fox Dental.

Dr. Fox originally graduated with a business degree and worked at Lithia Motors and Harry & David before going to dental school. His interest in dentistry is rooted in a childhood incident in which he face-planted on a tile floor and chipped his front teeth. Over the years, they chipped repeatedly and led to a root canal and “funny looking teeth,” he said.

Years later, while on a service mission with a dentist who crowned his front teeth, Dr. Fox was struck by the impact a dentist can have on people.

“I think about Dr. Irwin all the time. It was just so nice to be able to smile and not want to hide my front teeth and to have that confidence,” he said, noting that Dr. Irwin’s generosity impacted the way he practices. “A little kindness can go a long way.”

He graduated from the Oregon Health & Science University School of Dentistry in 2015 and chose to do an additional year of training at Idaho State University’s Advanced Dental Education Program. He began practicing in 2016 and quickly witnessed his own impact on a patient.

“There was a woman who had been in a car accident and lost many teeth, and she had just gotten her implants. She cried and was so happy, it made my day,” he said.

Dr. Fox has been consistently involved with the Southern Oregon Dental Society. He started his term as vice president in 2019 and became president in 2020, a role he continues to fill today. Among other benefits, the component offers social connections, high-quality continuing education, and interesting speakers who help raise the standard of care, he said.

“I think it’s so important to make sure you have at least some voice on the national level and locally,” Dr. Fox added. “Cameron [Cutler] is a great executive director who makes it easier for the officers. Without Cameron, we wouldn’t have a club.”



As a member of Rogue Excellence Dental Club’s Advisory Board, Dr. Fox has provided more than \$40,000 in free dental treatment to veterans through the Freedom Day USA program. Although he’s no longer involved with the program, he still partners with the VA to take on some cases.

Dr. Fox’s peers commented that he “models that it’s okay to have hard days and makes talking about it or seeking support approachable.” Dr. Fox responded by explaining, “Dentistry is really hard. I think it’s important that we’ve got people we feel comfortable with and can share our feelings with. Rogue Excellence does that for me.”

He advised other new dentists to join a study club like Rogue Excellence and participate in CE courses early in their careers. Study clubs provide opportunities to meet like-minded others who are intelligent and have experience and expertise to share.

Dr. Fox added that he is humbled to receive the ODC New Dentist Award given that there are so many other talented new dentists practicing across the state. “I think of myself as the most mediocre dentist in town, and this award inspires me to elevate my level. It feels like a challenge to be better.”



TEAL ROSE PHOTO CO.

2024 ODA New Dentist Award Nominees

We're excited to celebrate new dentists (10 years or less out of dental school) who demonstrate excellence and inspire others in science, research, and education, practice excellence, philanthropy, leadership, and advocacy. Congratulations to the nominees for the 2024 ODA New Dentist Award!

- Travis Baskerville, DMD – Washington County Dental Society
- Landis Kwong, DMD – Multnomah County Dental Society
- Eddie Ramirez, DMD – Washington County Dental Society
- Elizabeth Tomczyk, DMD – Multnomah County Dental Society

Be on the lookout for the 2025 ODA New Dentist Award nominations to begin in January of 2025.

Tom Tucker Humanitarian Award – Tom Holt, DDS

AFTER GRADUATING FROM THE CREIGHTON UNIVERSITY School of Dentistry in 1999, Dr. Tom Holt moved to Coos Bay and took over the well-respected practice of Dr. John Meunchrath. Dr. Holt immediately became a leader in the local dental community, serving terms as president, secretary/treasurer, and professional relations officer for the Southwest Oregon Dental Society. He also served as a trustee of the Oregon Dental Association and is a member of the Academy of General Dentistry and the American Dental Association.

Involvement in organized dentistry is important to him because, in order for the profession to maintain its legitimacy and autonomy and to deliver on its duty to provide oral health care to the public, dentists have to actively and continuously promote high standards among their peers, he said.

“We have to stay ahead of the curve of the challenges that are going to face our industry and ourselves as individuals so we can face those challenges without getting diverted from our mission and from our ideals,” Dr. Holt said.

The camaraderie provided by organized dentistry also is essential. “The work we do is challenging and can be isolating. Dentists can’t really talk to anybody else about where we feel vulnerable in our work except for with other people who share that vulnerability,” he noted.

Dr. Holt has been involved in community programs such as Ready to Smile and Neighborhood Dentist, which foster partnerships between dental professionals, schools, nonprofits, and local government agencies to provide increased care for children throughout Coos County.



“In order to really connect with our patients and our community for oral health care, we really have to connect with the bigger picture of our patients’ lives. Our patients have to know who we are, we have to know who our patients are, and these programs help make those connections,” he said.

Dr. Tom Holt Family Dentistry was instrumental in bringing back the “I AM...” photo shoot and exhibit, which is a platform for students and teachers at The Lighthouse School,



Sunset Middle School and Marshfield High School to talk about diversity and celebrate their identity. Held at the Coos Art Museum, the I AM... exhibit drew nearly 700 participants, their families and friends.

“Community projects like the I AM... campaign fill my cup and keep me going because I enjoy connecting with people outside of the dental practice. It was a great teambuilding activity for my team, and I got feedback about how powerful it was for parents and teachers to see the kids interact,” he said. “It’s a community program that had nothing to do directly with oral health but made people happy, well-connected and more well. When you have better relationships, the best health and oral health follow.”

Dr. Holt said he is humbled to receive the Tom Tucker Humanitarian Award and hopes to provide inspiration to other dentists the way Dr. Tucker provided it for him. “He was willing to build bridges and have conversations

with anybody and find common connections with everybody, and when I think about the award, I think about the word ‘humanity,’” he said.

“I would encourage dentists to look for the humanity that is right outside your door. We don’t have to go very far to find people who need us. There are opportunities every day to touch people’s lives, and they can be people in your own neighborhood,” Dr. Holt said, adding those opportunities are bigger than dentistry, ranging from volunteering to lead youth sports teams to participating in community health programs. “It makes it easier for people in our communities to have better access to health care and be well.”

Dr. Holt thanked Noriko, his wife of 27 years, for her support of his professional endeavors. “No one can receive an award like this without having a network of support, and for me that has been my wife. She has made it possible for me to give

time and energy and passion to these projects.”

Established at the 2017 House of Delegates, the Tom Tucker Humanitarian Award is the highest humanitarian and service award for the dentists of Oregon. Award criteria include:

- A significant number of years as an ODA member.
- Active in leadership roles within the ODA and their local component society.
- Demonstrated commitment to being an active member in their local communities.
- Demonstrated to their communities and the ODA a unique attitude and a willingness to serve.
- Mirror the image of Dr. Tom Tucker with a can-do attitude and a genuine desire to serve the common good.

Submit your nominations to leadership@oregondental.org by Dec. 31, 2024, for the 2024 Tom Tucker Humanitarian Award. 📧

ODA REGIONAL EVENT 2024

Brasada

RANCH

REGISTRATION OPENS SUMMER 2024

Save the Date

NOVEMBER 1ST & 2ND, 2024

2024 Oregon Dental Conference

ODC

THE 2024 OREGON DENTAL CONFERENCE TOOK PLACE on April 4-6, 2024, at the Oregon Convention Center. Attendees enjoyed three full days of continuing education and the opportunity to meet over 100 exhibitors in the exhibit hall. Events included daily yoga, a New Dentist Social, the Friday night ODC Party: 80s Edition!, and free professional headshots. Mark your calendars and plan to attend the 2025 Oregon Dental Conference April 3-5, 2025! 📅



TEAL ROSE PHOTO CO.





Thank you, Sponsors!

Our generous sponsors help make the ODC a success!

For information on becoming a sponsor,
Please contact Carole Astley at 503.218.2010, x2004
or exhibits@oregondental.org.

PLATINUM SPONSORS



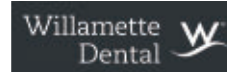
PREMIER SPONSOR



GOLD SPONSOR



SILVER SPONSORS



BRONZE SPONSORS



SPEAKER SPONSORS



DENTAL CLASSIFIEDS

POSITIONS AVAILABLE

Associate for Long-Term, Hi-Tech Office in Scappoose Associate Position in Scappoose, OR. High-tech, organized, total health, successful practice looking for an associate to increase patient care. Practice owner is a Spear educator, utilizes a consultant and office manager. Contact Megan Urban at 503-830-5765, megan@omni-pg.com. (ORD172)

Endodontist Needed for Eugene Busy Practice Current full-time endodontist relocating out of state. New endo microscopes and cone beam. Rotary systems and other equipment provided. Experienced staff provided. Contact megan@omni-pg.com, 503-830-5765. (ORD175)

PRACTICES FOR SALE

PROFESSIONAL PRACTICE SPECIALISTS has general and specialty practice opportunities available in Oregon, Washington, Idaho, Hawaii and Alaska. Their collections vary from about \$500K to \$1.5M+. The opportunities change frequently so visit our website, PRACTICESALES.COM for the most recent information, or contact Randy Harrison, 800-645-7590, Randy@PracticeSales.com. Thank you!

GP That Loves Endo in Springfield/Eugene Area GP That Loves Endo/ Springfield/Eugene area. We have a great opportunity to be an associate or associate-to-own a practice collecting over \$900,000. You would provide some general services and be fed endo from 2 offices. Contact Megan@omni-g.com, 503-830-5765. (ORD177)

Profitable Practice for Sale in Hillsboro Long-standing, profitable practice in great location near OHSU, Intel, Nike and downtown Hillsboro. Collections over \$1.0M and opportunity to grow by adding services. Contact Megan at 503-830-5765, megan@omni-pg.com. (ORD174)

Vancouver Modified Start-Up Great location to get your feet wet and grow this long-term practice. Refers out endo, perio, and pedo. 5 ops and pano in 2500 sq. ft. Contact megan@omni-pg.com, 503-830-5765. (WAD492)

Dental-Medical-Veterinary Building for Sale in Salem Dental, medical, veterinary building for sale on main street, 2784 sq. ft., 4+ ops. On-site parking. Dental lab currently renting basement. Upstairs could potentially be rented out as office space or ADU. Contact Megan@omni-pg.com, 503-830-5765. (ORR105)

Long-term great neighborhood practice and building in SE Portland Long-standing successful neighborhood general practice with 4 ops, 5.5 days of hygiene per week. Free-standing building for sale with plenty of parking. 2023 collections were \$885,000. The seller wants to retire and live out of state part-time. Contact megan@omni-pg.com, 503-830-5765. (ORD178)

RESORT RENTALS

MADRONA RIDGE- Manzanita Vacation Rental

Manzanita: "Most picturesque town in Oregon" – Architectural Digest

3 Bedrooms

2 Bathrooms

Dog Friendly

Hot Tub

Firepit

Washer/Dryer

Wraparound Decks

<https://www.vacasa.com/unit/84350>

INDEX TO ADVERTISERS

BUSINESS BANKING

Heritage Bank..... 19
HeritageBankNW.com

DENTAL BROKERS

Consani Associates, Ltd. Inside Front Cover
www.mydentalbroker.com
 Professional Practice Specialists 10
www.practicesales.com

DENTAL INSURANCE

The Dentists Insurance Company 4
www.tdicinsurance.com

DENTAL LABORATORIES

Artisan Dental Lab.....Inside Back Cover
www.artisandental.com
 Assured Dental Laboratory, Inc. 6
www.assuredentallab.com
 NDX National Dentex Labs11
<https://nationaldentex.com/>
 O'Brien Dental Lab, Inc..... 8
www.obriendentallab.com

EMPLOYMENT OPPORTUNITIES

Kaiser Permanente Dental Care Program 10
www.pda-dental.com

FULL-SERVICE DENTAL

Willamette Dental Group 7
www.willamettedental.com

HANDPIECE REPAIR & SALES

Hayes Handpiece Repair Company 25
<https://hayeshandpiece.com/location/handpiece-repair-gresham-or/>

PRACTICE SALES

Omni Practice Group Outside Back Cover
www.omni-pg.com

Artisan's 27th

ANNUAL GOLF TOURNAMENT AND FUNDRAISER

FRIDAY SEPTEMBER 13TH, 2024

PROCEEDS WILL BE DONATED TO THE
TERRY MONETTI MEMORIAL SCHOLARSHIP FUND
AT OHSU & MEDICAL TEAMS INTERNATIONAL



RIVERSIDE GOLF & COUNTRY CLUB
8105 NORTHEAST 33RD DRIVE, PORTLAND, OR 97211

SHOTGUN STARTS AT 8:30AM
4 PERSON SCRAMBLE - \$200 PER GOLFER
BRING YOUR OWN FOURSOME FOR \$700
AWARDS & BANQUET LUNCH FOLLOWING



PLEASE REGISTER ONLINE AT:
WWW.ARTISANDENTALGOLF.COM



20 years serving Pacific Northwest Dentists with over **500 practices sold**

Sell your practice for more money in less time than you think call **(503) 830-5765**



Megan Urban

License #201221407